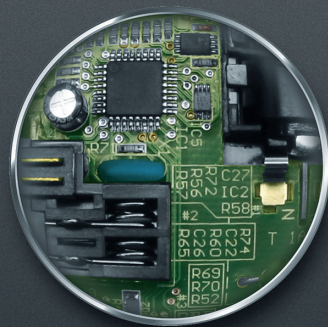


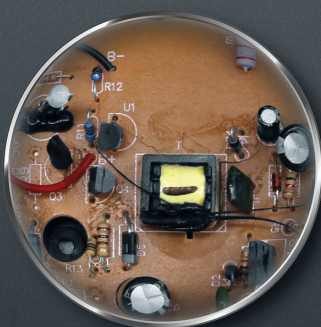
## Genuine vs. Counterfeit

Inside of a Genuine  
Canon Charger



Built with heat-management  
technologies for your safety

Inside of a Counterfeit  
"Canon" Charger



Built with no regard for  
your safety

Outside appearances are misleading, but inside there are striking differences. The counterfeit reveals poor quality, careless workmanship and contains a fraction of the components than that of the genuine Canon counterpart.

## Facts About Counterfeiting

Throughout the consumer electronics industry, counterfeit accessories like batteries and chargers can compromise performance with inferior engineering and construction. Posing as genuine in appearance and function, they risk damaging the original Canon product by possibly overheating, exploding, combusting, and leaking—at the worst causing bodily injury and property damage. Luckily, with a little knowledge and common sense, it's not hard to avoid counterfeits and the risks they bring.

## POWER YOUR CANON WITH CANON POWER

### How to Find Out More

For more information, visit  
[usa.canon.com/aboutcounterfeits](http://usa.canon.com/aboutcounterfeits).

Read the Top 10 Ways to Protect Yourself from Counterfeiting and Piracy at  
**STOPfakes.gov**.

To report questionable products and sources,  
please contact Canon at  
**1-855-46-CANON**.

Can You **#SpotTheFake**?

Get involved with the fight against illegal counterfeiting.  
Join the conversation using **#SpotTheFake**.

# Canon

1-855-46-CANON  
[usa.canon.com/aboutcounterfeits](http://usa.canon.com/aboutcounterfeits)

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# Canon



## COUNTERFEITS CAN BE DANGEROUS. GET INFORMED.

Help Keep Yourself and Your Equipment  
Safe with Genuine Canon Accessories

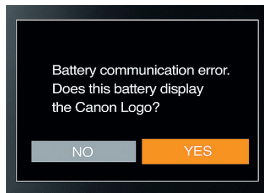
# Help Protect Yourself and Your Equipment with Genuine Canon Accessories

## Protecting You Against Counterfeit Batteries

Canon continues with efforts to help protect customers from potentially dangerous counterfeits. How can you tell if your Canon battery is genuine? The NB-12L Battery Pack has the official Canon anti-counterfeiting hologram attached directly to it. Also, the PowerShot G1 X Mark II, PowerShot N100, and VIXIA mini X communicate with the NB-12L Battery Pack to identify if the battery inserted is genuine Canon. If a non-genuine Canon battery is inserted into these products, a warning message will appear on the LCD screen. Additional Canon products will be equipped with similar technology in the future.



NB-12L Battery Pack



Example warning message on LCD screen

## Join the Fight Against Counterfeiting

As the popularity of cameras and accessories grows around the globe, so does the problem of counterfeiting. It is illegal to sell counterfeit products. Counterfeiting costs jobs, undermines legitimate resellers, and can pose a real safety risk. Counterfeit products are rarely, if ever, produced to the same strict safety standards specified by the government or to the industry to which Canon adheres. The use of counterfeits, which can damage your product or cause increased service problems, may void Canon product warranties. To know what measures you can take to stay safe, go to: [usa.canon.com/aboutcounterfeits](http://usa.canon.com/aboutcounterfeits).



## Why Buy Genuine Canon Accessories?

To help ensure the safe, reliable operation of your valuable Canon equipment, you should avoid using counterfeit "Canon" accessories. Engineered and manufactured to meet government and industry standards for safety and reliability, genuine Canon accessories including batteries, chargers, and battery grips, help ensure the optimal performance of your valuable Canon gear. Genuine Canon batteries, chargers, and battery grips are designed to hold a charge, properly fit into Canon equipment, and prevent overcharging, short-circuiting and/or overheating that may cause damage to your Canon equipment.



## Identifying and Avoiding Counterfeits

Although counterfeiters are always working to make their counterfeits virtually indistinguishable from genuine Canon accessories, there are a number of ways to identify and avoid fakes. Scrutinize packaging and make comparisons with genuine Canon accessories. Look for the genuine Canon anti-counterfeiting hologram on the package when purchasing replacement batteries, toner and single ink tanks. The hologram changes when tilted back and forth. Be vigilant when purchasing through non-US based online shopping sites. Avoid deals that are "too good to be true," and purchase through authorized Canon dealers or directly from Canon to greatly reduce the risk of inadvertently purchasing counterfeits.



Genuine Canon Hologram

If you're in doubt, Canon can help you determine if your Canon accessory is genuine or counterfeit. Just contact Canon at 1-855-46-CANON.